



# Fairwinds Insights: FinOps for Kubernetes

Fairwinds Insights is a powerful platform that enables organizations to implement effective FinOps practices for Kubernetes environments. By focusing on cost optimization, governance, and security, Insights helps teams maintain control over cloud spending.

## FEATURES

### Optimize Kubernetes Costs

- Gain visibility into workload, node, and cluster cost allocation
- Track spending over time to identify trends
- Receive actionable advice on CPU and memory settings

### Empower Developers

- Increase visibility into cloud spend on individual apps
- Use a comprehensive policy library for automated cost control
- Create custom policies tailored to your organization's FinOps needs

### Improve Cloud Financial Management

- Reduce overall cloud spend
- Increase service ownership through cost allocation
- Improve budgeting and forecasting using increased cost visibility

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**“Using Fairwinds Insights recommendations,  
we saved 30% of our cloud bill annually”**

*CTO, SME Organization*



### Optimize Kubernetes Costs

Optimize cloud costs with rightsizing recommendations; improve cost margins without compromising reliability.



### Workload Cost Allocation

Ability to allocate cost by application allows the business to fully understand the cost of each application.



### Policy Enforcement & Scanning

Implement guardrails to prevent costly misconfigurations and catch potential issues before deployment.

## BENEFITS



Increase development velocity



Reduce and/or optimize cloud spend



Improve headcount efficiency



Automate common manual operations tasks



Decrease outages and downtime



Improve Kubernetes security posture



Enforce Kubernetes best practices



Consolidate tooling



# 25%

Reduction in cloud spend



# 2 weeks

Save on manual auditing efforts per release



# >20%

Save time fixing misconfigurations

### WHY FAIRWINDS

Fairwinds is your trusted partner for Kubernetes security, policy and governance. With Fairwinds, customers ship cloud-native applications faster, more cost effectively, and with less risk. We provide a unified view between dev, sec, and ops, removing friction between those teams with software that simplifies complexity. Fairwinds Insights is built on Kubernetes expertise and integrates our leading open source tools to help you save time, reduce risk, and deploy with confidence.

With Fairwinds Insights, development and operations teams can focus on innovation and revenue-generating activities while ensuring their Kubernetes infrastructure remains cost-effective and secure.